



## Mount Vernon-Anacortes, WA

- In 2011, the Mount Vernon metropolitan area exported \$1.5 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$908 million (155.4 percent) from the \$585 million in merchandise exported in 2010.
- The Mount Vernon metropolitan area accounted for 2.7 percent of Washington's merchandise exports in 2011.
- Mount Vernon ranks among the major metropolitan area exporters of Petroleum and Coal Products (\$1.2 billion), Wood Products (\$64 million), Transportation Equipment (\$27 million), Crop Production (\$27 million), and Fishing, Hunting, and Trapping (\$24 million).
- In 2011, Mount Vernon benefited from existing trade agreements, exporting \$716 million to the NAFTA region.
- 47.9 percent of Mount Vernon's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Petroleum and Coal Products	\$1.2 billion	83.7%
Wood Products	\$64 million	4.3%
Transportation Equipment	\$27 million	1.8%
Crop Production	\$27 million	1.8%
Machinery, Except Electrical	\$27 million	1.8%

Note: The order in which sectors and countries are displayed does not necessarily reflect the true rank ordering of the top countries. The suppressed data may, in fact, be rightfully anywhere in the ranking.

**Data year:** 2011. **Last updated:** September 2012

**Contact:** Liz Clark (202-482-5732) & Michael Greene (202-482-2551), Office of Trade and Industry Information. The Metropolitan Export Series is a product funded and developed by the International Trade Administration utilizing data from the U.S. Census Bureau. Merchandise export totals are available for 367 metropolitan areas beginning in 2005 through 2011. For additional information and to view the complete data series and methodology, visit [www.trade.gov/metrodata](http://www.trade.gov/metrodata).



## Oshkosh-Neenah, WI

- In 2011, the Oshkosh metropolitan area exported \$1.3 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$354 million (36.0 percent) from the \$985 million in merchandise exported in 2010.
- The Oshkosh metropolitan area accounted for 5.8 percent of Wisconsin's merchandise exports in 2011.
- Oshkosh ranks among the major metropolitan area exporters of Paper (\$419 million), Computer and Electronic Products (\$339 million), Machinery, Except Electrical (\$149 million), Plastics and Rubber Products (\$110 million), and Textile Mill Product (\$22 million).
- In 2011, Oshkosh benefited from existing trade agreements, exporting \$769 million to the NAFTA region and \$9 million to the CAFTA-DR region.
- 57.4 percent of Oshkosh's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Paper	\$419 million	31.2%
Computer and Electronic Products	\$339 million	25.3%
Machinery, Except Electrical	\$149 million	11.2%
Transportation Equipment	\$111 million	8.3%
Plastics and Rubber Products	\$110 million	8.2%

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## Pensacola-Ferry Pass-Brent, FL

- In 2011, the Pensacola metropolitan area exported \$1.3 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$414 million (46.9 percent) from the \$884 million in merchandise exported in 2010.
- The Pensacola metropolitan area accounted for 2.0 percent of Florida's merchandise exports in 2011.
- Pensacola ranks among the major metropolitan area exporters of Machinery, Except Electrical (\$170 million), Transportation Equipment (\$27 million), and Computer and Electronic Products (\$26 million).
- In 2011, Pensacola benefited from existing trade agreements, exporting \$217 million to the NAFTA region and \$7 million to the CAFTA-DR region.
- 16.7 percent of Pensacola's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Machinery, Except Electrical	\$170 million	13.1%
Transportation Equipment	\$27 million	2.0%
Computer and Electronic Products	\$26 million	2.0%
Paper	Suppressed	-
Chemicals	Suppressed	-

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## Rocky Mount, NC

- In 2011, the Rocky Mount metropolitan area exported \$1.2 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$309 million (34.2 percent) from the \$905 million in merchandise exported in 2010.
- The Rocky Mount metropolitan area accounted for 4.5 percent of North Carolina's merchandise exports in 2011.
- Rocky Mount ranks among the major metropolitan area exporters of Machinery, Except Electrical (\$578 million), Crop Production (\$149 million), Manufacturing (\$126 million), Computer and Electronic Products (\$56 million), and Leather and Allied Products (\$12 million).
- In 2011, Rocky Mount benefited from existing trade agreements, exporting \$375 million to the NAFTA region.
- 30.9 percent of Rocky Mount's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Machinery, Except Electrical	\$578 million	47.6%
Crop Production	\$149 million	12.3%
Manufacturing	\$126 million	10.4%
Computer and Electronic Products	\$56 million	4.6%
Miscellaneous Manufactured Commodities	Suppressed	-

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## Gulfport-Biloxi, MS

- In 2011, the Gulfport metropolitan area exported \$1.2 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$283 million (31.5 percent) from the \$900 million in merchandise exported in 2010.
- The Gulfport metropolitan area accounted for 12.2 percent of Mississippi's merchandise exports in 2011.
- Gulfport ranks among the major metropolitan area exporters of Machinery, Except Electrical (\$36 million), Transportation Equipment (\$28 million), and Computer and Electronic Products (\$19 million).
- In 2011, Gulfport benefited from existing trade agreements, exporting \$113 million to the NAFTA region and \$147 million to the CAFTA-DR region.
- 9.6 percent of Gulfport's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Machinery, Except Electrical	\$36 million	3.1%
Transportation Equipment	\$28 million	2.4%
Computer and Electronic Products	\$19 million	1.6%
Paper	Suppressed	-
Chemicals	Suppressed	-

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## Palm Bay-Melbourne-Titusville, FL

- In 2011, the Palm Bay metropolitan area exported \$1.2 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$304 million (35.5 percent) from the \$858 million in merchandise exported in 2010.
- The Palm Bay metropolitan area accounted for 1.8 percent of Florida's merchandise exports in 2011.
- Palm Bay ranks among the major metropolitan area exporters of Computer and Electronic Products (\$487 million), Transportation Equipment (\$151 million), Machinery, Except Electrical (\$64 million), and Primary Metal Manufacturing (\$50 million).
- In 2011, Palm Bay benefited from existing trade agreements, exporting \$270 million to the NAFTA region and \$7 million to the CAFTA-DR region.
- 23.2 percent of Palm Bay's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Computer and Electronic Products	\$487 million	41.9%
Transportation Equipment	\$151 million	12.9%
Machinery, Except Electrical	\$64 million	5.5%
Primary Metal Manufacturing	\$50 million	4.3%

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## Stockton, CA

- In 2011, the Stockton metropolitan area exported \$1.1 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$204 million (22.3 percent) from the \$914 million in merchandise exported in 2010.
- The Stockton metropolitan area accounted for 0.6 percent of California's merchandise exports in 2011.
- Stockton ranks among the major metropolitan area exporters of Crop Production (\$439 million), Food and Kindred Products (\$200 million), Beverages and Tobacco Products (\$140 million), Computer and Electronic Products (\$80 million), and Machinery, Except Electrical (\$40 million).
- In 2011, Stockton benefited from existing trade agreements, exporting \$327 million to the NAFTA region and \$5 million to the CAFTA-DR region.
- 29.3 percent of Stockton's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Crop Production	\$439 million	39.2%
Food and Kindred Products	\$200 million	17.9%
Beverages and Tobacco Products	\$140 million	12.5%
Computer and Electronic Products	\$80 million	7.1%
Machinery, Except Electrical	\$40 million	3.6%

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## Yakima, WA

- In 2011, the Yakima metropolitan area exported \$1.1 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$109 million (10.9 percent) from the \$1.0 billion in merchandise exported in 2010.
- The Yakima metropolitan area accounted for 2.0 percent of Washington's merchandise exports in 2011.
- Yakima ranks among the major metropolitan area exporters of Crop Production (\$552 million), Food and Kindred Products (\$331 million), Chemicals (\$52 million), Machinery, Except Electrical (\$49 million), and Transportation Equipment (\$26 million).
- In 2011, Yakima benefited from existing trade agreements, exporting \$506 million to the NAFTA region and \$25 million to the CAFTA-DR region.
- 45.7 percent of Yakima's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Crop Production	\$552 million	49.8%
Food and Kindred Products	\$331 million	29.9%
Chemicals	\$52 million	4.7%
Machinery, Except Electrical	\$49 million	4.4%
Transportation Equipment	\$26 million	2.4%

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## Lakeland-Winter Haven, FL

- In 2011, the Lakeland metropolitan area exported \$1.0 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$276 million (35.8 percent) from the \$770 million in merchandise exported in 2010.
- The Lakeland metropolitan area accounted for 1.6 percent of Florida's merchandise exports in 2011.
- Lakeland ranks among the major metropolitan area exporters of Chemicals (\$390 million), Food and Kindred Products (\$258 million), Transportation Equipment (\$165 million), Machinery, Except Electrical (\$70 million), and Crop Production (\$52 million).
- In 2011, Lakeland benefited from existing trade agreements, exporting \$325 million to the NAFTA region and \$44 million to the CAFTA-DR region.
- 31.1 percent of Lakeland's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Chemicals	\$390 million	37.3%
Food and Kindred Products	\$258 million	24.6%
Transportation Equipment	\$165 million	15.8%
Machinery, Except Electrical	\$70 million	6.7%
Crop Production	\$52 million	5.0%

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## Champaign-Urbana, IL

- In 2011, the Champaign metropolitan area exported \$1.0 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$157 million (18.1 percent) from the \$872 million in merchandise exported in 2010.
- The Champaign metropolitan area accounted for 1.3 percent of Illinois's merchandise exports in 2011.
- Champaign ranks among the major metropolitan area exporters of Food and Kindred Products (\$71 million), and Chemicals (\$56 million).
- In 2011, Champaign benefited from existing trade agreements, exporting \$241 million to the NAFTA region and \$2 million to the CAFTA-DR region.
- 23.4 percent of Champaign's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Food and Kindred Products	\$71 million	6.9%
Chemicals	\$56 million	5.4%
Nonmetallic Mineral Products	Suppressed	-
Computer and Electronic Products	Suppressed	-
Electrical Equipment, Appliances, and Components	Suppressed	-

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## Green Bay, WI

- In 2011, the Green Bay metropolitan area exported \$1.0 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$353 million (52.7 percent) from the \$670 million in merchandise exported in 2010.
- The Green Bay metropolitan area accounted for 4.4 percent of Wisconsin's merchandise exports in 2011.
- Green Bay ranks among the major metropolitan area exporters of Machinery, Except Electrical (\$393 million), Food and Kindred Products (\$275 million), Paper (\$120 million), Transportation Equipment (\$48 million), and Textiles and Fabrics (\$35 million).
- In 2011, Green Bay benefited from existing trade agreements, exporting \$352 million to the NAFTA region and \$6 million to the CAFTA-DR region.
- 34.4 percent of Green Bay's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Machinery, Except Electrical	\$393 million	38.4%
Food and Kindred Products	\$275 million	26.8%
Paper	\$120 million	11.7%
Transportation Equipment	\$48 million	4.7%
Textiles and Fabrics	\$35 million	3.4%

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## Asheville, NC

- In 2011, the Asheville metropolitan area exported \$1.0 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$163 million (19.2 percent) from the \$845 million in merchandise exported in 2010.
- The Asheville metropolitan area accounted for 3.8 percent of North Carolina's merchandise exports in 2011.
- Asheville ranks among the major metropolitan area exporters of Machinery, Except Electrical (\$308 million), Paper (\$169 million), Transportation Equipment (\$95 million), Electrical Equipment, Appliances, and Component (\$83 million), and Publishing Industries (\$33 million).
- In 2011, Asheville benefited from existing trade agreements, exporting \$517 million to the NAFTA region and \$10 million to the CAFTA-DR region.
- 51.3 percent of Asheville's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Machinery, Except Electrical	\$308 million	30.6%
Paper	\$169 million	16.8%
Transportation Equipment	\$95 million	9.5%
Electrical Equipment, Appliances, and Component	\$83 million	8.2%
Agriculture, Forestry, Fishing & Hunting (NAICS 111-115)	Suppressed	-

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## Kennewick-Pasco-Richland, WA

- In 2011, the Kennewick metropolitan area exported \$1.0 billion in merchandise shipments. This year was the first time that area exports exceeded \$1 billion. This is up \$274 million (37.6 percent) from the \$728 million in merchandise exported in 2010.
- The Kennewick metropolitan area accounted for 1.8 percent of Washington's merchandise exports in 2011.
- Kennewick ranks among the major metropolitan area exporters of Food and Kindred Products (\$228 million), Crop Production (\$81 million), Machinery, Except Electrical (\$71 million), Computer and Electronic Products (\$39 million).
- In 2011, Kennewick benefited from existing trade agreements, exporting \$181 million to the NAFTA region.
- 18.0 percent of Kennewick's merchandise exports go to NAFTA countries.

TOP SECTORS		
Sector	Value	Share
Food and Kindred Products	\$228 million	22.7%
Crop Production	\$81 million	8.1%
Machinery, Except Electrical	\$71 million	7.1%
Computer and Electronic Products	\$39 million	3.9%

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